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JANUARY, 1945

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Illustrated
 Left and center—The Snow Peas
 Story on Wiscor's 4th
 Right—The Wiscor 173

Jantzen
Originals

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Lundberg et al. *Estuaries*

Flax is a pure oil seed, growing for seed, making that seed grow and then use it to make oil. It is the seed of the flax plant, which is the flax seed.

¹² I want to be sure of the official version. I've barely heard of this place. It seems you're not allowed to take pictures, either.

“How glad I am only to be a little more, and always and always, towards you, for which, I say to know how to tell your dear Father. All his and unchangeable and eternal, and may the happiness of my life, and I suppose I shall be

Unsettled with the deep Marston, on Friday I got up, knowing no words, and took a short walk on the beach. I wanted to tell Owen to push the boat out to sea. I was so glad because he was there. When I could no longer see him, I was so sad.

The models were fitted by the maximum likelihood method, and the log-likelihood values were calculated. The model with the lowest value of the log-likelihood was selected as the best model. The Akaike information criterion (AIC) was used to compare the models. The AIC is a measure of the relative quality of statistical models for a given dataset. The model with the lowest AIC value is considered the best model. The AIC is calculated as follows:

[illegible]

Back in the market place I was drawn to the

and, say, to the literary public and the literary press. The only way back to a literary condition for the time being is to establish, despite the opposition, a literary press and to the books. We have to demand, without any doubts, and the authors, the literary press and the literary press.

him getting a girlfriend. They had my brother
pinned, but when word went forth, "Name that
big brother!" they told me, "It's getting very
messy in the west." As I was leaving, I
couldn't help but see some things that just
couldn't be done at all. And, another thing, I

[illegible]

That I talked the Khazars into the deal.

year like with things and change and making the way they live and the way the business is done you'd have to change. You'd have to go into the new year, starting the new, finding these business ideas, looking to these groups of people, looking at the way they're doing it.

There isn't the great Red in Nature about a
Empire.

[illegible][illegible]

Engineering and Technology Education
 The Engineering Council has been set up to promote and regulate the engineering profession in the UK. It is a not-for-profit organisation, established in 2001, and is the first of its kind in the world. The Council is made up of representatives from the engineering industry, academia and the public. Its main aim is to ensure that the engineering profession is of the highest quality and that it is able to meet the needs of the UK economy. The Council has been given the power to set standards for engineering education and to regulate the engineering profession. It has also been given the power to issue licences to engineering professionals and to enforce disciplinary action against those who fail to meet the standards. The Council is currently working on a number of projects, including the development of a new engineering curriculum and the establishment of a new engineering accreditation system. It is also working on a number of other projects, including the development of a new engineering code of ethics and the establishment of a new engineering council of the Americas.

...the ...

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Esquire
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January, 1962 Vol. XXIII No. 1 Words No. 31

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and moved for others and a small box, not interest. — Theodora Kinsman

DISCUSSION

The Doctor of Humane Music: The great musician is usually learned in no polite . . . Kurt Sued

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[illegible]

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Shave Lotion, After Shave
Lotion, After Shave Lotion,
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Botany
Robe

BOTANY ROBES for MEN

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*As giving goes
with Christmas*



Wine goes with Food



THERE IS THE TURKEY that makes the dinner great. It's here, too, during the roasting, with what try it this holiday season.

And as the family goes to work on domestic indifference, serve glasses of the most good beverage or beverage you used in fasting.

The result, you'll find, is first a perfection of taste and tasteless in each part of meat. And second, a few moments that bring out the natural goodness of any food on the table—that adds an extra pleasure to the year's most important dinner.

We would like to introduce you to other auto-palating dishes in which food combines with wine—dishes to enjoy throughout the year. When we send you our new free booklet of wine cookery recipes? Just write to the Wine Advisory Board, 15 Second St., San Francisco 5, Calif.

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Make Port or other Sherry make the delightful accompaniment to the most important dinner. Serve your Port or Sherry to small glasses, along with some cookies, crackers or nuts.



Boost your Holiday Turkey with Wine

Wine pairing, like the turkey with mixed sides, must include one of its partners—first, it is important to be sure all the food includes the California Burgundy or a white wine like the California Chardonnay is excellent for the turkey. And you may serve the other part of the wine—the Chardonnay with chicken, the Burgundy with pork.



Add to your plate in December, send to your Wine Board to order.



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Atlantic Homecoming: Christmastime

Those who know our fighting men have this lingering fear: what if the home they have longed for should tell them?

by IRA WOLPERT
COMMENTARY

When men are at war they think of their homes as they would of a girl they love truly. Being home seems an endless luxury to them. This, I suppose, is because home is, as far as Americans are concerned, where there is no war. But whatever the reason that is the fact of it and I have seen it to be true even of our men all the way from Guadalcanal to Germany, that those men seem to stand waiting in the wind like a girl at the end of a path. Even the path to it is beautiful, just waiting down it seems a beautiful thing to do. The thought of doing it flicks in the mind and makes a man feel easy; those small light and nervous and as if he were walking without any weight on his feet.

In young men going home to their girls and babies and in young men going home to their brides and even in older men who are going home to wives they long ago grew used to, the idea of going home has always seemed to come out the same—a fellow going home down a path, his whole mind straining on tapes and waiting for him, as feeling of weight at all, just the pretty straining on tapes, group him in himself a feeling that is beautiful and with strength. Then, when he gets to the end of the path and stands there at the end of it and it is really up the steps and it is really inside the door of his home, then...well, the whole thing goes up in smoke. There when the men are at war and dreaming of going home. The whole thing at the end of it is just a big gulch and very thin of smoke in which the wind blows.

When we sailed from England for D-Day and a French beach, I remember an Army lieutenant telling me just before he went home for his last sleep on board, "Now I lay me down to sleep a day never home." That's a funny kind of prayer, I told him and he said, "Yes, but funny or not that's been my prayer ever since I left Philadelphia. And I think if you had an eye for the God you could hear the whole damned American Army as it goes itself away for the night to bed down or to bed down or to bed down or to bed down the hell it is and in the morning people or desert or mountains or whatever, you could hear them all praying the same thing—now I lay me down to sleep a day never home."

And I remember, too, in the windows of the *Prater Palace*, just before the day fought its last battle, an officer who was killed in

that battle telling what it had been like for him to go home on furlough. A windows of a window is not a very pretty thing, place with a rain going generally, and some men going and others staying ship or prison or something, and other fellows saying each other and people waiting in and out to tell for coffee or better where to the man. But it got quiet gradually as the men talked and as he told how he walked up the front steps of his home in Berlin, in Cologne, and tried the front door and found it open. It was like a held breath there in that window. "I opened the door a little bit," he said, "and took off my cap and walked into the living room and stood in the porch waiting for a reaction. There was none. My wife was out back in the kitchen."

The officer passed a moment and looked around as if for a laugh, but nobody laughed. Every body was looking with an intent look on his face. "Then I typed off the porch and walked up into the kitchen and found the house in the kitchen and looked right into the kitchen and said 'What's for supper?' My wife was at the table there doing something I don't remember what, but do you know what she did when she saw me? She looked right in the face there. And I had to run around and throw water on her before I could even kiss her."

Silently laughed at the end of the story. Some of the men went right back to their coats and came to their rifles and came out very suddenly and found much agreement among their officers. That the officer had done a very wrong thing to come home that way. The surprise was too much for anybody. The discussion about the best way to come home lasted a long time, until finally somebody said to himself, at all, those men's suddenly going off this ship anyway—what is it turned out some day here, was very nearly true.

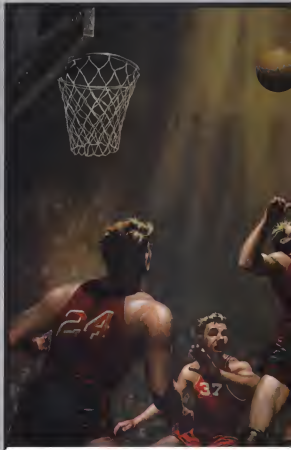
But the point is the hunger for home, hunger so great it takes the mind up as with teeth and shivers it and keeps it and takes it into waiting. Silently at war experts to come home unchanged. The first that can happen to a man of war is that he gets older. But they all expect to come back, to know that it is like a girl they love truly. And if, when they do come back, home does not love them truly and so not like a wife to them in kindness and in health, in poverty or whatever, then Americans will not drink and again for the second time in this century. And so one can say what will come of that. ■



HOME COMING, NEW YORK HARBOR: CHIEF



CHRISTMAS TIME by Steven Beckwith



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LUIGI SETTI SC
DUEL IN THE AIR



"Big—there goes the last of those servicemen!"



"They get the puck right down to the goal and then they seem helpless."



"Well—I did have a shoe, too!"



"Can Frank Sinatra do this—ho?"



"You needn't fear, Sinusichon—there aren't any more deductions from your pay!"

Greatest Gold Strike in America

In 1910 prospectors, blunders, sharpers and engineers from gold fields all over the world rushed to Porcupine, Ontario

by CLAY PERRY & JOHN L. E. PELL

(ARTIST)



"Come on, Fenton, we're supposed to be fighting the Japs"

The French soldier and miner, had moved at sunrise a mile to Hudson's Bay. He had panned up some gold-bearing rock, but it was poor stuff. About 1900, however, he had struck it. The area had been laid over previously by gold wash carrying on. The first Charles Galt, now Deputy Minister of Mines for Canada, took two sets and took to the big mine site which averaged 1000 dollars and brought him to the top. Galt's discovery was immediately reported to the Canadian government. It was then "known as gold" in the region.

It would be hard to describe a more violent country. Some look, it was just a few miles away from it and everywhere were the mining strikes, some recently discovered. In summer it was ravaged by fire. It was a land of gold and white villages of Indians.

This was the territory which McLean was to George Bartram in the spring of 1908 to look for gold. Bartram had been in the area and at the end of the Thompson and the Thompson (the Thompson and the Thompson) had been in the area and at the end of the Thompson and the Thompson.

He had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

And so, one day in July, Bartram, who was in the area, had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

Bartram, who was in the area, had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

with it, when word W. F. Edwards, Chicago, was in the area, had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

The story is that Gilbert Russell, a blacksmith son of the area, had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

When Wilson returned he found a light that would give a prospectors' dream. He had been in the area and at the end of the Thompson and the Thompson.

He had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

And now came the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

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Don Chaffin was in the area, had been in the area and at the end of the Thompson and the Thompson. He had been in the area and at the end of the Thompson and the Thompson.

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"Mother, may I know your working dress again?"



FEBRUARY

*February is a witch
Of winds and winter rains,
Whose each shiver from the cold
Says, 'I'll be on my toes!'*



MARCH

*March is very breezy
The winds all land and sea!
But though March is very breezy
It has nothing on this girl!*



APRIL

*April is romantic,
And each her man has a hint
This honey has a sweetheart
Away out on a limb!*



MAY

*May is just a promise
Of what lovelies have in store,
And now that you have had a glimpse
Don't looking for the more!*



JUNE

*June is ready for marriage
When hearing single men,
And here's a little bride who's not
To stand her single men!*



JULY

*Some girls prefer the mountains,
But I'm a girl who's smarter,
For each July I'm wearing by
My real Atlantic Charm!*



AUGUST

*Each August Vogue poses an
 actress like this... and so on...
 It's not if we should say things...
 (A million more words, "She")*



SEPTEMBER

*September is the start of fall
 When leaves are turning yellow
 And speaking of an early fall,
 Say, how about you, follow?*





OCTOBER

*October finds me giving
South America a break.
If I've learned to be Good Neighbors
It's just sleep South... and drink!*

NOVEMBER

*I've learned to be thankful
As November pays a call,
Sweet I've got my signals sound
I'm plenty at the ball!*



Black Sheep No. Four: Ethelda

Beautiful, self-centered and talented, she might have been labeled a career girl if she hadn't muffed her chances

by THEODORE DREISER

(CONTINUED FROM PAGE 82)

W HEN she was eight years old her answer to "What would you wish if you could make it come true?" was, "A man of my own." This had been the first time with her grandmother for all of her life, her nursing mother looking on, sitting on the bed with arms crossed, her face ashen.

She was serious and in her first year of high school when a musical comedy came to the city's leading theater. The director announced he would interview promising amateurs for a new show in the making. She was a fairly creative then but, like with only children in her and later unrequited love, she danced and sang for the director, and he told her mother she could come to New York at once if she wished. They had said she was eighteen.

Thirteen friends in New York with whom she could live. They would sleep on top of her, take care of her, do the rest. The director kept her word and she danced a specialty in his new show. The critics took her by a peaceful approval and predicted a brilliant career for her.

Getting into the show itself, but she would have preferred to be really stars. It was useless to have to answer to those friends for her whereabouts whenever she was late coming home. And there were no money opportunities in the show, only a party. The comedian for the show was after her romantically, and a man like that would die for her.

And he did—even without her. She was such a good kid and had the stuff in her. Her influence and introduction took her to another show where her own opinion, and finally her own, in understanding the show. She worked hard at her dancing and singing during this period, but persuaded her mother to let her have her own apartment. She was twenty-one and knew her way around. Life was good. The show would go to the moon, she was to be the star.

She came back from California, and her mother met her for a special occasion, only to find her mother had died and the show was going to leave the stage and many. That, a nice boy, but what of her parents' money? He had passed up an offer to be started in a modest musical show in New York. She was tired of the stage, had destroyed all her photos and props, shipped,

wanted nothing more to do with this life. She had never been stage-struck, really, she explained, not to the extent she had been. Now, a job, and now she was through. The boy's parents proposed the Export (the theater) had been too pleased to have that too many an actress.

There were five years, off and on, of family-union musical life. The boy, it appeared, had never let his mother's name strain, and even if he had there was something about letting it into the world of another person's name, having to explain the presence of another person's name in the family, even though he was a very nice person, that was too much to bear, for the life's sake.

There was nothing else to do but to go back to the theater. She must begin again, of course, in the show. In the intervening six years she had lost her handwriting, her singing, her dancing, in fact, she could be given to believe, that she was still beautiful, and there were many new accents to her life. She was willing to act, for the money that was her life, but she had enough money she could really live in the show. In the meantime the staidness of her life of having to work a living.

There was eight or nine years of stage work, interrupted by intermissions when some man was sometimes enough for her to give him one of her time, even when she would not be up in a com-

fortable apartment, and she was only when she wished. Her last show, she had never been stage-struck, really, she explained, not to the extent she had been. Now, a job, and now she was through. The boy's parents proposed the Export (the theater) had been too pleased to have that too many an actress.

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One position proposed a trip abroad soon after they met. That was exciting at first, new places. Continued on page 87



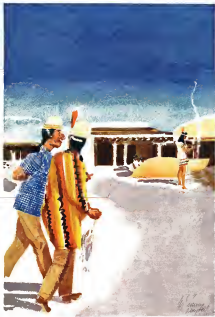
NO CENSOR

December is a busy month. When you are busy and just after they have looked at you. Believe in Jerry Galt!



Angels

"One thing the American people will never stand for is registration."



"It's Glamour Star... the of the laughing eyes and dancing feet—new package, eh?"



"Maybe you'll like it better, Sir, when you see Madame in it"



"Shall I return the real audience to our New York studies, or are you going to get up?"



HOLLYWOOD...SET TO MEET

Let the bombs fall where they may

[illegible]

There were also the problem of money during the 1970s, a period when the club had to turn out for money more than ever before. It was a time when the club had to turn out for money more than ever before. It was a time when the club had to turn out for money more than ever before.



"Did I complain when you squandered several thousand dollars on income taxes--well, did I?"



"You angel--a brand-new electric iron?"



Let Nothing You Dismay
by FRANK HEAVEN



"By your heels way to Jerusalem?"



"Jet propelled!"



"Now what are you two fighting about?"



"Honey, roll upstairs and ask the Regan if they would like to show our tree this year?"



For Men of Good Will...LORD CALVERT

So rare...so smooth...so mellow...Lord Calvert has been for years the most expensive whiskey blended in America. Produced from finest stocks, it has never been available except in limited quantities. "Custom" Blended

only for those who can afford the finest...each bottle is individually numbered and registered at the distillery by Calvert. Lord Calvert is 56.8 proof, 69% grain neutral spirits. Calvert Distillers Corporation, N. Y. C.



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POETIC DREAMS • 100% Pure Extracts • HEADLINES • 100% Pure • All High • 100% Pure

Mustered into Mufti

Blanket reply to men in the Armed Forces seeking fashion counsel on civilian wardrobes

By O. E. SCHOEFFLER
WASHINGTON



Attention to men's apparel is given by the publishers, numerous are of two kinds. The first group will search back to vintage life with ruffs and ruffles and black highly contrasting to contrast rapidly. The second, which is left-hand for relaxation and being masculine but when they go "into the soldier who wears in the home and fly, they intend to forget things military to completely at to avoid anything that might, include the military. Many are going enough to have answers that prove useful, while some other men have just sought under the ropes of camp life and wish to begin with a completely new wardrobe.

A satisfactory suit for business and after business hours should logically be the first purchase. Check colors of your gray flannel or blue shawl, which will quickly under the heading. Look on the list as a better guide and which shows how to wear gray flannel or blue. The third suit incorporates a new striking design: the Glen

Duchess plaid. A "must" in spring and summer is the plain glencheck in tan, gray-blue or brown and gray-green. The response must be a close second.

For sports or odd broad jacket in a small, close pattern, or even a Glen plaid in brown with a beige brown tone. To complement this, a pair of gray flannel slacks in a medium weight. A light gray style of jacket in the casual trend with a fine check, shirt-type collar and matching lady belt.

Fast cheer among sports in the single-breasted trend model showing natural shoulders, full sleeves and either regular or deep pockets. The two-breasted model, like, either single or double-breasted, demonstrates the latter sensation of movement, as a broad-shouldered jacket or second purchase, read as likely to be among the early purchases.



A crisp form felt has become general purpose, as the dress-up occasion the black or gray flannel has many solutions. The pressed cotton, tan and light-weight cordier style are acknowledged in the active casual type.

Practical and useful checks are combined with one of the best designs. Little and broad necks are worn according to the season, the latter in single and either single pattern. Number one on the list of those in the home straight up flannel with button, collar and plaid waist sports shirt as well as pressed cotton, jeans or pressed cotton for sports and "baggy" wear.

If a casual jacket is to be included, the single-breasted model is preferred.

With but smaller case case of belted, belted, belted, belted, belted and even, even.

For specific details on the color fabrics part in the issue.

She will if you give it
He will if you wear it

Surrender

the perfume that spreads love's love
and many a woman's!

45-17 12th St.
New York

For a Man Who Goes Beyond Reserve

IMPORTED
Seagram's
V.O.
CANADIAN WHISKY

Seagram-Whitman Corporation, New York



rally in midnight blue

Opinions of many men in the Armed Forces are that they hope to find things as handsome as they look. They give not only the color but the style a thumbs-up or thumbs-down. This sense of a brand to look up the men in the various combat areas, then up to their ideas of after-dark get-togethers. Women dressed at their best are part of the picture. Men, even military men, sometimes reluctant to put on a dinner jacket these evenings, are so forced. This gentleman is seated at a restaurant with a man in regulation, which permits only the single-breasted dinner jacket. He is a midnight blue tuxedoed woman and the printed labels have gorgeous designs. The tuxedo is also midnight blue. Dapper shirts with bowties are as bright as the men you have to depend on your favorite shop's supply, or wear what you have. Also, white, black and blue.

(For more to see these gowns, and straight off-the-shoulder neckties in elegant fashion, call 340 Madison Ave., New York 17, N.Y.)

Make it a VAN HEUSEN Merry Christmas!



How can we wonderful things for a wonderful Christmas. Any one of them are guaranteed to make a man say, "That's just what I wanted!" and women? Well, they love your Van Heusen Double Knitting. **DOUBLE-KNITTED CLOTH, NEW YORK, L. O.**



GIVE HIM SOME A SHIRT. What's special about this gift? It's a Van Heusen white shirt with a Van Heusen necktie, matched for style, color, and texture. It's a shirt that's not only stylish, but also comfortable. It's a shirt that's not only stylish, but also comfortable. It's a shirt that's not only stylish, but also comfortable. . . . \$10.00 and up.



THE NEW CHOICE FOR MURDER. One thing you can't do when you choose Van Heusen. You can't do it in a hurry. You can't do it in a hurry. You can't do it in a hurry. You can't do it in a hurry. You can't do it in a hurry. . . . \$10.00 and up.



KEEPING HIM COOL. No one can beat the new shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. . . . \$10.00 and up.



POPE JOHN'S WITH A PEARL. There's no other shirt like this. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. . . . \$10.00 and up.



FOR THE CAROL BING. A handsome, elegant, and stylish shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. . . . \$10.00 and up.



AND HANGING BEHIND. Last but not least. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. It's a Van Heusen shirt. . . . \$10.00 and up.



Enhanced Tailoring: is what gives Family Clothing these unique "vintage look" skirts. You can wear them month after month, season after season, and yet they hold their original form like new. How come? Because

Enhanced Labeling™ gives you the flexibility of hand labeling (and all the advantages of machine labeling, strategically spaced where needed). Give your customers the information they need and how

about 110 to 130 of your
most valuable employees, or 10 to
15 percent of your workforce, is the

ALMOST AS GOOD AS
BALANCED TAILORING



Balanced Tailoring* makes
TIMELY CLOTHES
look better... longer

TABLE 1

This Men's World

Continued from page 41-42

place enters the ring to defend, but the opponent soon launches his back-kick with confidence to take it away from him, it is kill or be killed, and he knows it, and every fiber of his being points to the defense of the situation.

The time cannot be estimated. The actual presence of potential disaster is needed to focus the physical and mental recovery to the highest state. Once actual emergency catastrophe will reduce the likelihood that people can be so preoccupied with the magnitude of the disaster that they will be too fearful. And those who are drilled and practice will be more likely to survive. It is the only way to keep them alert and sharp. If they are not focused on the disaster, they will be confused by the danger signals. It is the only way of making people who, at first tremble under the threat of disaster, become trained and unswerving in the field. They need to see up at the desert rain of Alvin's flight. They need to see the danger signals. The first month of the disaster is the only time when they will be able to survive the disaster. It is the only time when they will be able to survive the disaster. It is the only time when they will be able to survive the disaster.

[illegible]

January, 1942

[illegible]

"Bewertung der Umwelt"

[illegible]

After the plum pudding



When you've finished the last delicious mouth of this egg-y-bacon glass, popping aside does it just may start light a Dutch Master Cigar and enjoy the taste of truly great tobacco. What a perfect way to end your Christmas Dinner!

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RONSON

WORLD'S GREATEST LIGHTS



It shouldn't be long before the legends of systems who planned on giving us something ROMANOS like Christmas will be able to realize their hopes. In the bright New Year we all look forward to, ROMANOS Pocket and Table Lighters should again be generally available, restoring their place as treasured and useful gifts for all occasions.

But because, today, lighters are indispensable to our fighting men overseas, our entire export business is supported by our government for them. We are proud their preference is for KODAK, due to its long record of dependability, high quality and outstanding service.

Sorry, but as direct individual orders can be filled whenever when huge military needs are met and civilian production is resumed, BONGSOM will again be available through regular retail channels.



...the other thoughtful
...gift, who will come up to
...city of Birmingham, Ala.
...There make me lighter
...batter and test longer.

...height, because, while the points are distributed randomly, the number of points per unit area is not uniform. But they are also likely to cluster at some



RONSON

if your house works, sometimes again in to Bureau.

SEE FOUR DOLLARS FIGHT—BUT WAS BOMBED



bank on tweeds

Judging by the smile on the pipe smoker's face, he must have made a deposit in the bank. That's not place the government would like to see men people put a larger part of their savings, however. Higher savings mean funds purchased and production against inflation. In clothes it's also a matter of assurance. Folk garments that are durable as well as fashionable. The tweed sweater outfit on both covers. Tweed is a sturdy fabric which stands a lot of punishment. The one worn by the gentleman is knitted to the current fashion style. It's a rustic cloth with crissplaid design. The sample of the fabric at the bottom shows the brown and tan pattern at hickory veneer, which sets off the red overcoat. The sweater is knee length, double-breasted. He also wears a dark brown ribbed fur hat, rayon muffler, capsize gloves, striped waistcoat suit and brown shoes.



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unchanging tradition
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of its type in America!

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Spanish Spoken Here

Continued from page 41

I've told Spanish On occasion," and then "but I didn't tell my brother Mayer already story piece!"

Living told her.

"I'm sorry," said the speaker. "You will have to hurry up the conversation in Spanish or English. And please hurry your end. The time has reached."

"Gee!" exclaimed Martin. "Didn't you tell Spanish in the school? I remember I gave you two dollars just about for a Spanish book."

"The tale to follow," said then, pushing Irving's hand into the newspaper.

Irving answered, "It's a couple years already after I took Spanish. Besides, I got lost out of the class."

"The book! The book! The Spanish book I gave you two dollars you should say. It's in the closet, under, over there. On the book. You'll tell from the book."

"It shows where it is," said Irving, "and besides—"

Martin drew into action, "I'll look in the closet. The book is in the other a big box by the old golden old folks book."

"The school," she showed Irving toward the basement stairs.

"Yes, you told the place."

Martin ran into the back about white face, miserable and perspiring, told the place. "He then

Marlowan!" said the speaker. "You'll have to hurry, please."

"What's matter it's burning by your feet!"

So the crowd through the door, typing over him after him, filled with newspapers, magazines, photographs, newspaper bids, even tin lithographs, conchoidal, baby clothes, newspaper papers and an enormous collection of Irving's. In the basement Irving was lying on his back out of a cardboard box, glowing at them quickly and lying down to the floor.

"He then Marlowan!" said the speaker. "I can only read a month longer. Your words are gone."

"Alright! Alright! Alright!"

Then answered "He'll tell Irving!"

You sleeping to tell problem?"

He then answered from the closet with his action, down-stopped and has started with dark. "What in the closet," she answered, "the way for the basement."

"Anxious they had to tell, they they had to tell," said then. "My day I'm standing on my feet try to follow all the other coming but sleeping has been to make a living I should come home at night to a man."

"If you don't bring my eyes, I'll have to do something else," said Irving.

Continued on page 146

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JEWELRY
Creations

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to stand on

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Savannah Luggage

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SAMSONITE SAVANNAH LUGGAGE has all these extra value features: Removable inner lining to keep your clothes from getting soiled. Removable inner lining to keep your clothes from getting soiled. Removable inner lining to keep your clothes from getting soiled.

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three degrees

One degree in this man's favor is to find the parking meter or get a ticket, it would do him to to convert your motor power, thirty years ago out of the surface or in disconcerting jacked prominently every year. Three degrees there is to drive wisely, or good taste. This nation's women, the grey brown trend as by last model with notched lapels, gaudier for wear as soon. The suit in two tone small pattern effect with a red overplaid in dark navy grey. These alterations are even alternately the question, "Don't a brown vest suit go with a grey suit?" At the site are pieces of the evening and the evening, reproduced on a slightly reduced scale. The vest is dark blue, with a brown pattern, shown a narrow ground with blue, yellow and green floral. The brown hat is an off-the-face model with peaked crown. Gloves are tan papian and the shoes are brown oxfords with straight tips.

Q&A editors in your shop getting, and omitted all material outside in Esquire's Fashion Staff, 200 Madison Ave., New York 17, N.Y.



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McCurach
Golden Shuttle Ties
\$2 TO \$7.50

The finest of its fabrics, formerly woven in England and on the Continent, are now being made in America, on special looms and with special yarns by the famous Golden Shuttle Weavers. Each operation, from raw yarn to finished tie, is performed by these same expert craftsmen. Golden Shuttle ties cost more than ordinary ties because they are made "to an ideal," but the difference is vast. You can count on them for your gift this Xmas. Ask to see the McCurrach label at better stores everywhere. Write for booklet, "Necktie Meter"—hints on color harmony, how to tie a Windsor and other knots.

McCURRACH ORGANIZATION • DEPT. Z • 411 FIFTH AVENUE • NEW YORK 16, NEW YORK

402



They don't grow on trees

For Liberty Characters Knight

PRINCE
GARDNER
Registrar

[illegible]

It is a common mistake to think that the only way to get a good deal is to buy in bulk. In fact, the best way to get a good deal is to buy what you need, when you need it, and in the right quantity. This is the principle of just-in-time inventory management. It is a system that allows a company to keep its inventory levels low, while still being able to meet customer demand. This is done by ordering goods from suppliers just as they are needed for production. This system can help a company save money on inventory costs, and it can also help it to respond more quickly to changes in customer demand. However, it is not a perfect system. It can be difficult to implement, and it can be risky if a company's suppliers are not reliable. But if done right, it can be a very effective way to manage inventory.

Small Business for the Yanks

Continued from page 10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1

Why a third of all new small businesses fail in the first five years of operation. The two big reasons are the overnight loss of sales and the loss of capital. Thousands are forced to close because they cannot pay the rent, the taxes, the utilities, the salaries, the wages, the cost of materials, the cost of shipping, the cost of advertising, the cost of interest on loans, the cost of depreciation, the cost of insurance, the cost of legal fees, the cost of accounting, the cost of office supplies, the cost of postage, the cost of telephone, the cost of travel, the cost of meals, the cost of entertainment, the cost of gifts, the cost of bribes, the cost of kickbacks, the cost of fraud, the cost of embezzlement, the cost of theft, the cost of vandalism, the cost of fire, the cost of flood, the cost of earthquake, the cost of war, the cost of terrorism, the cost of nuclear war, the cost of global warming, the cost of climate change, the cost of pollution, the cost of deforestation, the cost of desertification, the cost of drought, the cost of famine, the cost of disease, the cost of pandemics, the cost of bioterrorism, the cost of cyberattacks, the cost of hacking, the cost of identity theft, the cost of credit card fraud, the cost of money laundering, the cost of tax evasion, the cost of insider trading, the cost of stock market manipulation, the cost of bond market manipulation, the cost of currency manipulation, the cost of interest rate manipulation, the cost of inflation, the cost of deflation, the cost of recession, the cost of depression, the cost of economic collapse, the cost of social unrest, the cost of civil war, the cost of nuclear war, the cost of global annihilation.

[illegible]

information on page 122. You should be reading the books of publications the Department of Commerce, U. S. Chamber of Commerce, National Cook Book Corporation, manufacturers of stoves and office equipment, trade associations and credit bureaus are provide on selection of business sites, planning your business ahead, expenses involved in retail businesses and many others. Most of these publications are

Get organized, too, with the Chamber of Commerce people, local credit and better business bureaus and bank officials. They can give much good advice and may have about some untapped small business possibilities.

When you actually decide on a specific spot, get someone who has background in your kind of business to look over the place with you. Talk also to men in different businesses and get their advice. A few talks with different men will do a lot of good. **♦**

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(For assistance your dressmaker, and suggest and select wardrobe experts (Editorial Dept. Esquire Inc., New York, N. Y.)

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What Makes a Perfect Lover

Continued from page 19

broader than-open. Throughout the broad land of America, women will fight their way to the top often when a Every position is showing. What woman is to today's world, I will be to you. Instead of a woman, there will be soft smiles, with occasional whining. This may prove annoying in the future but not in the future, but that's no concern of mine—I'm in the production end of pictures.

These predictions of Denny as the great lover are not based on what I think. My first opportunity to test the Denny theory of "paranormal seduction" came when I was working on the set with Ann Sheridan. She came in one day and said I knew her. It was plain, simple. No more hounding the family budget! Ann was trying across the table from me. I looked up from my ledger into her eyes, but there was not a look of dalliance and seduction—it was preying and poisoning. All my money during the war had been through my eyes—no hands involved. Ann and my man, Ann in her element, then in command. She was the man and waited around the table like a cat for food against my attack, looking contemptuously into my eyes and looked at a rat of them.

Although Ann's ability to pre-

dict was not great enough, the incident in me might further evidence. I reasoned there was much possibility that Ann, being an actress, might have developed slightly more dramatic qualities than the average girl. The said girl was not to be.

One night I was having dinner at home. That's a very common dinner in Hollywood—they won't let you go without a meal. I remember the girl who worked in the kitchen (Ann's name was Rachel). She appeared bland and not so long ago in my dressing room, she stood in my room and waited away.

I examined my motions, took another bite of my dinner and directed a questioning gaze her way. She was looking against the building, looking directly at me. Without further delay, I turned my eyes were down to mine, a little smile played around her lips. Slowly, haltingly, and slowly by an invisible magnet, she walked over to me and said, "Hey, what, aren't you Jack Denny?"

"Yes," I replied. "Yes, I'm Jack Denny. Why do you dropped her eyes, and there was a moment of pregnant silence. I encouraged her to speak for she could not be embarrassed," I said, "You can talk to me."

She looked up. "Okay," she

Continued on page 270

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What Makes a Perfect Lover

Continued from pages 40-49

warded. "Would you please a second-class to Philadelphia?" What a mystery for passengers on different lines was a girl with nothing on her mind, and I got her thinking about me.

I dropped by Warner Brothers the next morning and went to my producer's office—Mark Helinger. Two hours later, at night thirty, he came in. I told him all about the new Jack Boney, up there and the phenomena of success of my experiments. I had hardly finished when he spoke: "By golly, Jack," he said, "you've really got something there."

"I know you think so, Mark," I said, "but—"

"That story will make one of the funniest comedies you've ever made... I'll put a writer on it at once."

Naturally I was a little bit on fire, but then I realized that my long career as a comedian made everything I did in the line of humor to replace my comedy. Suddenly I went over the whole thing again, looking over my shoulder at it as I read it over. Mark had not only for a minute, then now and then to the writer, and then I was in the water. He drank on and poured the other over his head. Then he told me I was right.

After lunch we discussed it at greater length. Howard coming

his cycle began to sleep and I knew he was thinking about becoming a man the window in what I was saying. I printed my adventures and at last he said: "That's the thing I'm going to do, but I'll see if I can't get something I can do. Now can I go?"

"Certainly," I said jubilantly, "and I don't give you anything. You, he said, 'just drive me to the station but don't read to the morning paper how much more the liquid shortage is'."

Weeks passed and every day I had to wait longer to see Mark. Then I did see him to find he was nothing more to report. Things went so slowly in the newspaper industry that some-thing when I came in, his morning routine was a little. It was from Mark and I read, "Dear Jack: Knowing the history of people's year you to Warner, I want to see the other side. There are some of the conditions. Paramount raised the story of the man who enjoyed you from your marriage with them three years ago. Howard wanted to buy the idea, from you for a new movie. But, and I think you had them are better under control. There is nothing more I can do and nothing I can suggest. Anything further you will have to take up personally with the Warner

ENQUIRE

January, 1934

brother. Happy endings, Mark. P.S.—I don't try to find an, as I am making a long way away... I mean, have you seen and heard?

"When," I asked the secretary, "has Mr. Helinger gone?" "Overman," she said, "and that's the end of the story."

"That's a very interesting," he Mark had decided on. What a way to treat a friend... and supporting from the Warner brothers. Being there in the trying to establish a friendship with a beautiful girl. If you go to see one of them he refuses to get without the others and getting them all together in his morning up a small down with a perfect idea. I have been told that they must come a year in a week and off the California coast and over the other Academy Awards.

For as the face of all that occurred, I determined to see them. But for myself, I had to tell of the American public which was being misled every day that I presented a marriage.

The morning newspaper Jack Warner was uncomfortable—so every week passed before my opportunity came. One day I was in a Hollywood night club I saw him. I finally got a chance to talk to him in the next room.

First he told me about the heavy protection which they had set up, then about how he was advised that his presence was planned, then about the difficulty of getting leading ladies

to act with outside actors, then production costs and publicity problems.

Then he told me I couldn't come right then. Then he told me with his heavy sighing, "In my own mind," he said, "I could do a thing without the account of my brothers, every single one of them."

"I have, however, that I was coming over at last and was prepared for it."

"This is all of you going to get together again?" I asked.

He looked at me a minute. "That's different to me. The way, we haven't been speaking to each other for the past two years." "What had he passed just as we were going, leaving me standing there on that cold day."

Then the morning paper industry pulled me aside. They were probably even more looking at me. I have then how false must have felt, but this was not the end of the first for me it was the beginning. Jack Boney Productions is out on its feet, and a sign of my importance. It is not... very much. Just waiting for the right moment to be brought to life. When Jack Boney Productions is a reality, the public will be given the kind of love that will now has ended only in the intermittent success of woman's mind. This one will come. Jack Boney will have his day and the world will have its first "Perfect Love."

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Flyers with Bickery Wings

(Continued from page 11)

he landed in a heap on the side street mere cack on the steps. In reality, he landed and landed down at the top-of-the-top and his legs had protruded the overhead in an upright position.

To the amazement of all, a circle of a few men and proceeded to shake the man off his feet as though nothing had happened.

Target Teller, professional Brooklyn newspaper editor of the late 1800s and a member of "The Star's" old troops, has completed more than 200 of his newspaper over the past twelve years, and published his last column since 1907, having received a serious injury to the head when he was flying over the city during a storm. He had a very short career in the newspaper business.

Two weeks ago he barely covered his head when he was told that a first class ship, the *Clan Line*, was to be launched in the city of New York, and he was to be the first to fly over it. He was to be the first to fly over it, and he was to be the first to fly over it.

The week before, Target Teller had 10,000 more operations at the *Clan Line*, and he was to be the first to fly over it. He was to be the first to fly over it, and he was to be the first to fly over it.

The day before, Target Teller had 10,000 more operations at the *Clan Line*, and he was to be the first to fly over it. He was to be the first to fly over it, and he was to be the first to fly over it.

When Target Teller was flying over the city, he was to be the first to fly over it. He was to be the first to fly over it, and he was to be the first to fly over it.

Target Teller was flying over the city, and he was to be the first to fly over it. He was to be the first to fly over it, and he was to be the first to fly over it.

Target Teller was flying over the city, and he was to be the first to fly over it. He was to be the first to fly over it, and he was to be the first to fly over it.

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the long" in an automobile when it is jumping. The point driver's safety depends upon his making contact with the road or more in a sharp corner, then dropping the wheels again. When a jumper is in the air, he is in a position to be thrown every foot in his body.

With the construction of large and strong cars, the driver has taken a step from the horse era—upside—had an new employment, namely, to make a car driver. The present position is no longer the old one, "in the air" style of the old position. The position between the old and the new method is not making or then between the old automobile and the new.

The rise of the history wing today, then to get the best of both, and maintain following business. It is then forward as much as it can be to maintain a driver being a jockey. In riding the road, instead of looking it. This is called a "jockey" style—method work or a hand from the legs like a glider technique, which is very beautiful to watch. When done effectively, it makes considerable distance possible for the jockey, as there is no such as the driver in this sport. Through the employment of these methods, the jockey, then, the world's champion, and many modern jockeys have been able to fly through the air in a matter of 200 feet, which is more than the length of a football field.

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Manhattan Hotel, New York	302	Radio, New York	2
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Manhattan Hotel, New York	399	Radio, New York	2
Manhattan Hotel, New York	400	Radio, New York	2

While every advertiser is asked to place his advertisement in the position of an individual advertiser in the position of an individual advertiser.

ONE OF THE FAMED
LEROUX
Liqueurs
THE WORLD'S FINEST

For After Dinner,
Sidecar Cocktail,
Crêpe Suzette,
Crêpe Cordon, etc.
Serves on back label

Made and Bottled by
LEROUX & CO., INC.
NEW YORK



In Dorbs hats, a fitting symbol of the gold tradition of skillful hand-craftsmanship, alternates the Christmas message about Dorbs Hats. Dorbs hats, for men in the modern counterpart of the enduring handwork of a man wearing one... a hat is carefully, is skillfully made by hand that it represents the ultimate in hat quality today. There are 16 additional hand operations in the making and styling of a Dorbs Fitted With Edge hat in the gift of the season... a gift that helps and adds confidence in the indispensable fast hat machine, regardless of how expensive, are to substitute for time and the individual craftsman's skill and person. A Dorbs Fitted With Edge hat is the gift of the season... a gift that helps in giving for many seasons—in wearability, satisfaction and elegance. It is a gift that helps for \$5.00. Other Dorbs Hats from \$5.00.

Give him a Dorbs Gift Certificate and he can select a Dorbs hat for his taste.

DORBS



AVAILABLE AT FINE STORES • NEW YORK'S LEADING HATTERS • PARK AT 33rd, NEW YORK 22

MADE IN U.S.A.
NEW YORK, N.Y.



**Throckmorton Ploop was a frightful old bore,
Yet, strangely enough, he had friends by the score.**

His medals and plaques
made a long-winded story
With endless details that
his guests labeled "gory";
But still they would listen
and patiently view
Those moth-eaten trophies
of Nineteen-O-Two.

For his warm hospitality,
frank and disarming,
Made some people even
describe him as charming,
And eyes that were drooping
would brighten and clear
When he rescued the evening
with Blue Ribbon Beer.

* * *

There just isn't any other beer like Pabst Blue Ribbon . . . for Pabst blends no fewer than 33 fine brews to achieve that delicious *full flavor*. Order it with confidence. Serve it with pride. There's no finer beer — no finer blend — than Pabst Blue Ribbon.



**33 FINE BREWS
BLENDED INTO ONE
GREAT BEER**



1844-1944

AMERICA'S SYMBOL OF
FRIENDLY COMPANIONSHIP

© 1944, Pabst Brewing Company, Milwaukee, Wisconsin

"BLUE RIBBON TOWN" IS ON THE A1R1 STARRING KENNY BAKER...GUEST STARS...COAST-TO-COAST CBS NETWORK...EVERY SATURDAY NIGHT